

Giulia Galizzi

PhD student

Department of Marketing and International Business

Chair of International Business

University of Vienna

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EDUCATION

PhD doctoral program - Economics/Business Administration: Management, Department of Marketing and International Business, Chair of International Business, University of Vienna (Austria)– 01.03.2021- until now

(*Family Firms' Internationalization and Network Embeddedness Processes* - **Supervisor:** Univ.-Prof. Dr. Emmanuella Plakoyiannaki; **Co-supervisor:** Univ.-Prof. Dr. Christoph Fuchs)
Specialization: *International Business*

MSc in International Management, Entrepreneurship and Finance, Department of Management, Economics and Quantitative Methods, University of Bergamo (Italy) – 2020
(*Family Firms in the Luxury-Clothing Sector: A Focus on the Innovation-Tradition Paradox* - **Supervisor:** Associate Professor Dr. Cristina Bettinelli; **Co-supervisor:** Associate Professor Dr. Emanuela Rondi).

Specialization: *International Management*

Complementary Degree in Global Business, Higher School of Economics (Nizhny Novgorod, Russia), **Johannes Kepler University** (Linz, Austria), and **University of Bergamo** (Bergamo, Italy) - 01/10/2019-20/06/2020

BSc in Business Administration, Department of Management, Economics and Quantitative Methods, University of Bergamo (Italy) - 2018

Specialization: *Business Management*

ACADEMIC POSITIONS

as of 2024 (Jan.)

University Assistant (Predoc)

University of Vienna, Department of Marketing and International Business (AT), *Chair of International Business* (Univ.-Prof. Dr. Emmanuella Plakoyiannaki).

RESEARCH INTERESTS

International Business, Family Firms' Internationalization, Networks, Network Embeddedness

RESEARCH OUTPUT

- Have published 5 papers in conference proceedings and presented all of these papers at international conferences, including the European International Business Academy and the Academy of International Business
- 2 ongoing projects:
 - Galizzi, G., Plakoyiannaki, E., Andersson, U. Rethinking Network Embeddedness in International Business: A Review and View in Space and Time. *To be submitted to the International Journal of Management Review (ABS 3)*
 - Galizzi, G., Plakoyiannaki, E., Debellis, F., Rondi, E., Sciascia, S. Managing Network Embeddedness in Family Firms: An In-Depth Case Study from The Italian Wine Sector. *To be submitted to the Journal of Management Studies (ABS 4)*

Conference papers:

C1. **Galizzi, G.**, Plakoyiannaki, E., and Debellis, F. The Co-evolution of Family Firms' Internationalization and Network Embeddedness Processes: A Longitudinal Case Study (2023). *International Business Academy (EIBA) Annual Conference, ISEG Lisbon School of Economics & Management of University of Lisbon, Lisbon, Portugal.*

C2. **Galizzi, G.**, Plakoyiannaki, E., and Debellis, F. The Co-evolution of Family Firms' Internationalization and Network Embeddedness Processes: A Longitudinal Case Study (2023). *International Conference on Contemporary Marketing Issues (ICCM I), Greece, Corfu.*

C3. **Galizzi, G.**, Plakoyiannaki, E., Andersson, U., (2023). Network (over)embeddedness in international business: a systematic literature review and integrative framework. *Academy of International Business meeting (AIB), Warsaw School of Economics, Poland: Warsaw.*

C4. **Galizzi, G.**, Plakoyiannaki, E., (2022). Network (over)embeddedness in international business: a systematic literature review and integrative framework, *48th European International Business Academy (EIBA) Annual Conference, BI Norwegian Business School, Norway, Oslo.*

C5. **Galizzi, G.**, Plakoyiannaki, E., (2022). The Dark Side of Network Embeddedness in International Business: A Systematic Review and Integrative Framework, (2022). *International Conference on Contemporary Marketing Issues (ICCM I), Greece, Naxos*

AD-HOC REVIEWER

Conferences

European International Business Academy Conference (EIBA) 2022, 2023 Meeting, Academy of International Business (AIB) 2023 Meeting

TEACHING EXPERIENCE

University of Vienna (AT)
Principles of International Business (Bachelor) WS2021, SS2022, WS2022,
SS2023, WS2023

GUEST LECTURES UPON INVITATION

Copenhagen Business School (DK)
Qualitative Data Analysis 3 November 2023

University of Valencia (ES)
Workshop on Qualitative Research Methods 30 November 2023

ADMINISTRATIVE EXPERIENCE

Project Manager Erasmus + Project -Ulysses Content 2022
<https://www.ulysses-contest.eu/de/>

INDUSTRY EXPERIENCE

2015 **Translator**
Zumos (Portsmouth, UK)

COMPETENCES AND SKILLS

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| Software | <ul style="list-style-type: none">• MS Office (Word, Excel, PowerPoint, Visio)• Atlas.ti, NVivo, and Inkscape |
| Languages | <ul style="list-style-type: none">• Proficient knowledge and understanding of English Language• Intermediate knowledge and understanding of German Language• Mother tongue: Italian |
| Certificates | <ul style="list-style-type: none">• Basic Qualification for Junior Staff Teaching in Higher Education and Coaching for Predoc University Assistants at the Centre of Teaching and Learning, University of Vienna (Winter Semester 2021/22). |